



A  
GREEN  
PROJECT

# STANLEY MEEK STEAM ERA EXHIBIT

HELP US MAKE IT WORLD CLASS



OPENING  
2020

MUSKOKA DISCOVERY CENTRE • MUSKOKA, CANADA

**DESIGNED TO STIMULATE  
YOUR IMAGINATION**



# STANLEY MEEK STEAM ERA EXHIBIT



Conchita & Stan Meek

## AN EXCITING \$3.85M+ NEW BUILDING AT THE MUSKOKA DISCOVERY CENTRE WITH 17,800 SQUARE FEET OF USABLE SPACE ON THREE LEVELS

The Steam Era from 1830–1930 was an exciting and dynamic period of history for Canada and Muskoka. It was the second industrial revolution and is characterized by unprecedented urbanization, territorial expansion and a large number of inventions that still impact the world today.

Housed in a very bold and striking building connected to The Muskoka Discovery Centre, The Steam Era Exhibit offers a collection of stories, images and artefacts for a fabulous visitor experience.

### FEATURES INCLUDE

- 5,000 sq ft Exhibit Hall with world class interactive exhibits covering different aspects of the Steam Era complimented by related 3D artefacts.
- Special Indigenous display illustrating First Nations' culture and traditions during the period.
- Legendary steam yacht *Wanda III*, 94 feet long circa 1915, electrified and displayed in a 3,000 sq ft dedicated wet slip.
- 5,000 sq ft green roof that will be used for education and provide support for solar panels. Green wall in the interior of the building.
- 1,000 sq ft lookout terrace with spectacular views of Gravenhurst Bay.
- ECO elevated walk along the adjacent shoreline to be used for educational purposes in connection with our Watershed Wonders exhibit.
- 4,000 sq ft Mezzanine, educational event rental venue.

### COSTS AND FUNDING

#### Phase I: The Building. \$2.45M

This cost has been substantially funded. Stan Meek provided \$500,000 on a matching basis. The Federal Government granted \$950,000 through Cultural Spaces, \$300,000 came from the Gordon Shaw Legacy Fund held internally by Muskoka Steamships & Discovery Centre and the McGraw Family donated \$100,000.

#### Phase II: Greening and Restoring *Wanda III*. \$400,000

On June 21, 2019 a campaign was launched to raise this funding led by a pledge of \$200,000 on a matching basis by Jack and Britt McIrvine. This is a broad community appeal to electrify *Wanda III* and enable her to return to the Muskoka Lakes as a zero emission historic yacht in 'ship shape condition.'



## FINANCIAL DETAILS

As of July 2019 we have raised 61% of the \$3.85M needed to build this world-class project.

### Phase III: Collection of World Class Interactive Displays. \$1M+

The search for this funding is underway. While there are some encouraging indications, we are anxious to connect with more foundations, companies and individuals who would be interested in helping to deliver an unbelievable visitor experience. We are offering sponsorship opportunities for the Exhibit Hall and specific displays.

### APPEAL

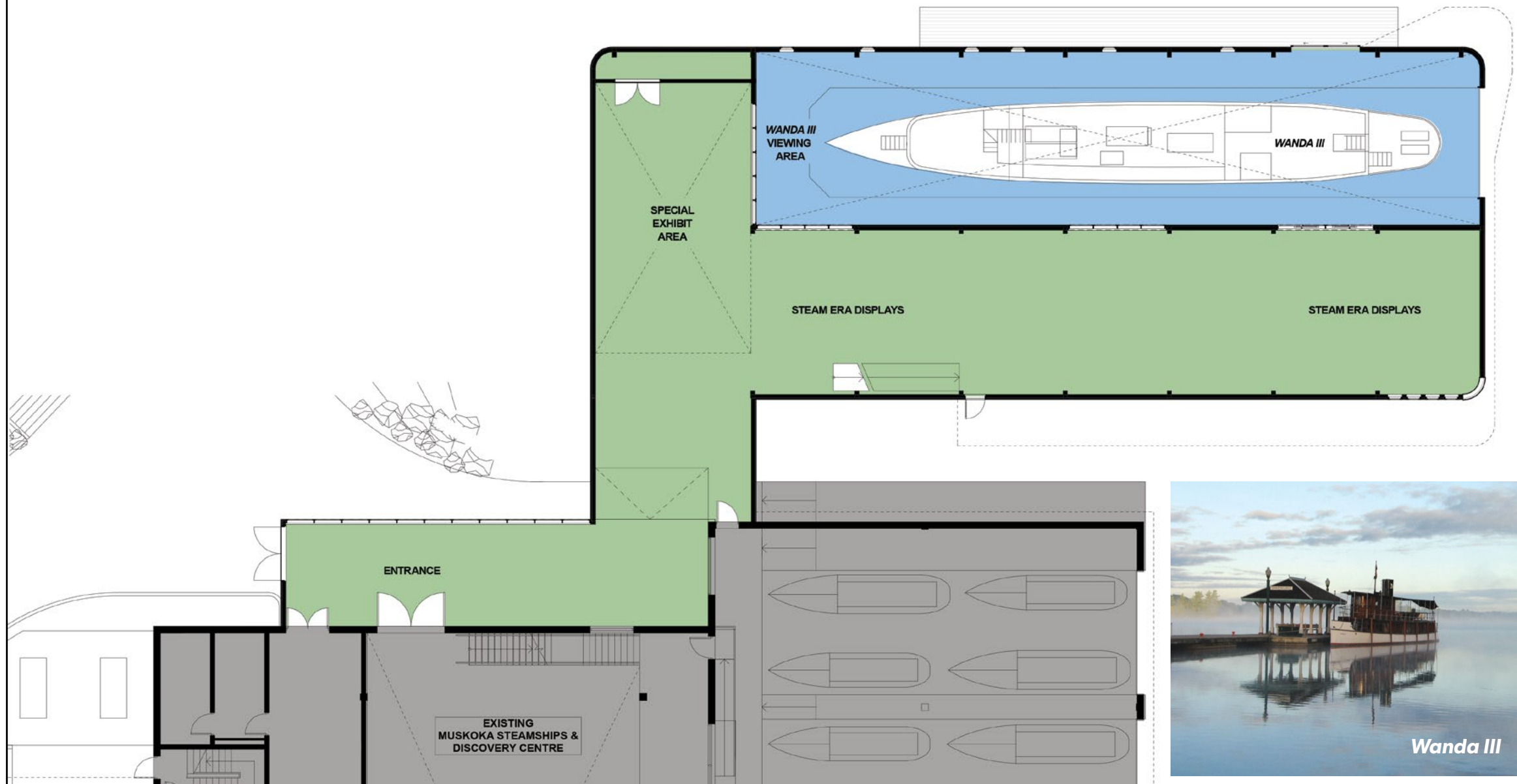
We are looking for both significant financial contributions and broad community participation. Contributions of all sizes will be appreciated. We would like to have 300+ families or individuals make a financial donation. We are looking for national, regional and local business to support this project. And we are anxious to connect with individuals and foundations where our purpose and objectives are aligned to discuss the different ways to participate in the creation of something very special for the benefit of Muskoka and Canada.



# PROVIDING EVERY VISITOR WITH A WONDERFUL EXPERIENCE



FROM THE DRAMATIC ENTRANCE THROUGH THE 5,000 SQUARE FEET OF EXHIBITS, THERE WILL BE THINGS TO TOUCH, LEARN AND BE ENTERTAINED BY. THE 12-FOOT CEILINGS WITH EXPOSED WOODEN BEAMS WILL CREATE A SPACIOUS ATMOSPHERE.



### Displays

There will be 7 individual world-class displays focusing on different aspects of the Steam Era. Some will be games that make learning fun. There will be a virtual tour of the *Wanda III* that will let visitors experience the parties and elegance of the Roaring Twenties. A hologram of a famous person from the era will tell fascinating stories. And visitors will be surprised to discover all the inventions of the Steam Era.

### Special Indigenous Display

It is our intent to have a very special Indigenous display at the entrance of the Exhibit Hall that will celebrate life and traditions in the 1830-1930 period and the enduring beneficial impact First Nations have had on Canadian society .

### View of Wanda III

In one area there will be a floor-to-ceiling glass wall through which *Wanda III* can be seen resting in her new home. In the background will be a giant graphic illustrating a typical dock scene with all the travellers dressed in their finest waiting to board for a special outing.

### Three-Dimensional Artefacts

Displayed throughout the Exhibit Hall and on the walls will be interesting artefacts from the Steam Era. Artefacts always give perspective and contrast to the highly technical interactive displays.





# STEAM ERA EXHIBIT GOING GREEN IN MANY PLACES



Wanda III

**FOLLOWING IN THE FOOTSTEPS OF THE WATERSHED WONDERS PERMANENT EXHIBIT, OPENED IN 2018, THE STEAM ERA EXHIBIT WILL BE OUR GREENEST PROJECT YET.**

### Green roof, green wall and solar power

There will be a green roof with a section to educate the young about vegetable gardening, a green wall inside and solar panels to charge *Wanda's* new batteries .

An elevated ECO walk on the adjacent shoreline will enable students to study water life as part of the education program operated in conjunction with the Watershed Wonders exhibit.



## MUSKOKA STEAMSHIPS & DISCOVERY CENTRE IS COMMITTED TO THE ENVIRONMENT

### Greening and Electrification of *Wanda III*

The biggest green initiative we are undertaking is the electrification of the historic 1915 steam yacht *Wanda III*, which was originally owned by the Eaton Family. We will be removing the steam boiler and installing an electric motor and a rack of marine batteries so that *Wanda III* can return to sailing on the Muskoka Lakes. Switching to electric power is not as modern as most people think as there were ships with electric power more than 120 years ago.

We are not removing her very rare and historic triple stage steam engine, the same engine that was used to power WWI warships. It will be used to demonstrate the principles of steam power.

### Final Restoration of *Wanda III*

*Wanda III* is in pretty good shape on the exterior, but the interior wood work needs a lot of varnish. The carpets need to be replaced and the furniture upholstered. Probably the most expensive single category is safety. We need to update all the navigation equipment to current standards and get new life rafts.

### Preserving a Special Historic Artefact

*Wanda III* is a unique historic yacht that represents and reflects a bygone era. She was commissioned by Margaret Eaton, wife of Timothy Eaton, founder of the famous Eaton Department Store chain, who wanted to have the fastest boat on the Muskoka Lakes. The Steam Era building will be the first permanent home and proper shelter she has had in 88 years. The new boathouse has a lift that will handle her 60 tons so that she can be easily maintained and winterized. She should be around indefinitely for future generations.



Prime Minister Jean Chretien  
rechristening *Wanda III*

### Green Funding and Restoration

On June 21, 2019 we launched a campaign to raise \$400,000 to electrify and restore *Wanda III*. Jack and Britt McIrvine pledged \$200,000 on a matching basis towards the campaign, which is phenomenal. This is a community campaign and we are looking for 300 families or individuals to participate. Every dollar contributed is worth two dollars and they all support the finances of the Steam Era Exhibit.



### **Creator of the Stanley Meek Steam Era Exhibit**

The MSDC is incorporated as a not for profit organization and a registered Canadian charity. The organization owns the *RMS Segwun*, *Wenonah II* and *Wanda III* and operates the Muskoka Discovery Centre (MDC).

MSDC preserves, interprets, and promotes the culture and heritage of the Muskoka Region and its contribution to Canada by presenting compelling, entertaining and educational experiences through our steamships, museum and other facilities and attractions and events.

We are creating the SMSEE to provide another world class visitor experience at the MDC.

### **Management and Board of Directors MSDC**

The organization is managed by John Miller, President, and a seven-person team.

Oversight is provided by an 11-person independent Board of Directors with Gary Getson as Chair.

For the names of these amazing 18 people please visit our website.

### **Funding and Project Management for the Stanley Meek Steam Era Exhibit**

There are over 15 volunteers and members of the management team working on this transformational project.

For contact and additional information please reach out to either John Miller or Rick McGraw.

#### **John Miller**

Office: 705-687-6667

Cell: 705-646-8114

[jmiller@realmuskoka.com](mailto:jmiller@realmuskoka.com)

#### **Rick McGraw**

Cell: 647-281-6686

[rick.mcgraw@greenrockfunds.com](mailto:rick.mcgraw@greenrockfunds.com)

#### **Muskoka Steamships**

185 Cherokee Lane

Gravenhurst, ON P1P 1Z9

705-687-6667

#### **Muskoka Discovery Centre**

275 Steamship Bay Rd.

Gravenhurst, ON P1P 1Z9

705-687-2115

TOLL-FREE: 1-866-687-6667 • [INFO@REALMUSKOKA.COM](mailto:INFO@REALMUSKOKA.COM)

**[WWW.REALMUSKOKA.COM](http://WWW.REALMUSKOKA.COM)**